

CLS1
Most frequently occurring classifications of patents returned
from a search of 09517195 on Sep 21 , 2006

Original Classifications

8	345/419
5	348/47
5	345/422
4	348/51
3	348/42
3	715/762
3	345/473
3	348/56
3	348/589
3	348/565
3	378/87
2	345/427
2	345/421
2	359/8
2	463/33
2	47/41.01
2	345/589
2	348/468
2	386/97
2	345/6
2	362/84
2	345/111
2	359/463
2	348/569
2	382/100
2	345/420
2	348/563
2	725/47
2	725/41
2	349/5
2	385/146
2	313/422
2	348/460
2	600/117
2	725/40
2	359/9
2	348/60

Cross-Reference Classifications

9	348/51
9	345/419
8	348/42
5	348/589
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4	345/421
4	348/47
4	345/501
4	707/200
4	718/107
4	719/315
4	348/468
4	345/634
4	359/23
4	725/43
3	707/104.1
3	715/835
3	359/462
3	345/473

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3 715/513
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 3 472/61
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 3 359/32
 3 345/629
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 3 378/57
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 3 353/7
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2 348/705
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Combined Classifications

17 345/419
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 4 718/107
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2 348/600
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2 349/74
2 715/716

EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
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L18	300	(US-5574836-\$ or US-6201996-\$ or US-5568598-\$ or US-6005607-\$ or US-6018348-\$ or US-6175379-\$ or US-4962574-\$ or US-5191203-\$ or US-5339423-\$ or US-5398991-\$ or US-5574845-\$ or US-5680559-\$ or US-5689662-\$ or US-5729471-\$ or US-5736983-\$ or US-5745126-\$ or US-5831606-\$ or US-5833077-\$ or US-5838322-\$ or US-5844551-\$ or US-5852441-\$ or US-5900879-\$ or US-5917657-\$ or US-5936627-\$ or US-5940820-\$ or US-6008806-\$).did. or (US-6061049-\$ or US-6094341-\$ or US-6141018-\$ or US-6160550-\$ or US-6198503-\$ or US-4010634-\$ or US-4064528-\$ or US-4249806-\$ or US-4253737-\$ or US-4269476-\$ or US-4280139-\$ or US-4289396-\$ or US-4294445-\$ or US-4308554-\$ or US-4307528-\$ or US-4322742-\$ or US-4322855-\$ or US-4332096-\$ or US-4334298-\$ or US-4341466-\$ or US-4349173-\$ or US-4390234-\$ or US-4398189-\$ or US-4421313-\$ or US-4435779-\$ or US-4448489-\$ or US-4461118-\$).did. or (US-4471465-\$ or US-4471464-\$ or US-4471463-\$ or US-4475659-\$ or US-4484231-\$ or US-4490741-\$ or US-4500088-\$ or US-4503464-\$ or US-4509837-\$ or US-4520392-\$ or US-4541727-\$ or US-4542958-\$ or US-4555167-\$ or US-4559535-\$ or US-4562463-\$ or US-4567405-\$ or US-4590582-\$ or US-4591897-\$ or US-4628377-\$ or US-4631587-\$ or US-4631580-\$ or US-4760455-\$ or US-4771344-\$ or US-4772944-\$ or US-4777531-\$ or US-4784118-\$ or US-4788588-\$).did. or (US-4799247-\$ or US-4805015-\$ or US-4805988-\$ or US-4807202-\$ or US-4815821-\$ or US-4816976-\$ or US-4817312-\$ or US-4819064-\$ or US-4824106-\$ or US-4830318-\$ or US-4834512-\$ or US-4837817-\$ or US-4851824-\$ or US-4860474-\$ or US-4866637-\$ or US-4881334-\$ or US-4905076-\$ or US-4907269-\$ or US-4914505-\$ or US-4918434-\$ or US-4922336-\$ or US-4923771-\$ or US-4933755-\$ or US-4942504-\$ or US-4944572-\$ or US-4949187-\$ or US-4951177-\$).did. or (US-4953087-\$ or US-4961639-\$ or US-4971103-\$ or US-4971115-\$	USPAT	OR	ON	2006/09/21 17:22
9/21/06 5:22:53 PM	C:\Documents and Settings\jreagan\My Documents\	EAST Workspaces\09517195.wsp				Page 4

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S1	5912	advertis\$ and (viewer or consumer or buyer) and (response or reaction or evaluat\$)	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/03/22 15:22
S2	61	(advertis\$ and (viewer or consumer or buyer) and (response or reaction or evaluat\$)) and "focus group"	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/01 17:37
S3	21	((advertis\$ and (viewer or consumer or buyer) and (response or reaction or evaluat\$)) and "focus group") and (grid or matrix)	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/01 17:38
S4	0	((advertis\$ and (viewer or consumer or buyer) and (response or reaction or evaluat\$)) and "focus group") and (grid or matrix)) and transpar\$	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/01 17:38
S5	12	((advertis\$ and (viewer or consumer or buyer) and (response or reaction or evaluat\$)) and "focus group") and transpar\$	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/01 17:50
S6	1548	(advertis\$ and (viewer or consumer or buyer) and (response or reaction or evaluat\$)) and transpar\$	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/01 17:39
S7	1547	(advertis\$ and (viewer or consumer or buyer) and (response or reaction or evaluat\$)) and transparen\$	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/01 17:40
S8	685	((advertis\$ and (viewer or consumer or buyer) and (response or reaction or evaluat\$)) and transparen\$) and (grid or matrix)	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/01 17:40
S9	335	((advertis\$ and (viewer or consumer or buyer) and (response or reaction or evaluat\$)) and transparen\$) and (grid or matrix)) and evaluat\$	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/01 17:43
S10	2	("5,424,945").PN.	USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2004/03/01 17:43
S11	40	((advertis\$ and (viewer or consumer or buyer) and (response or reaction or evaluat\$)) and "focus group") and (transpar\$ or translucent or opaque or clear)	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/01 17:52

EAST Search History

S12	2	((advertis\$ and (viewer or consumer or buyer) and (response or reaction or evaluat\$)) and "focus group") and (transparent or translucent)	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/01 17:57
S13	74	advertis\$ and (viewer or consumer or buyer) and (response or reaction or evaluat\$) and measure and cognitive	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/01 17:56
S14	41	(advertis\$ and (viewer or consumer or buyer) and (response or reaction or evaluat\$) and measure and cognitive) and (transparent or translucent)	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/02 15:44
S15	6	((("4,873,643") or ("4,800,510") or ("5,111,392"))).PN.	USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2004/03/02 15:47
S16	674813	Translucent ot transparent	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/02 15:47
S17	25258	(Translucent ot transparent) and graphic	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/02 15:47
S18	94185	Translucent ot transparent SAME graphic	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/02 15:47
S19	5279	(Translucent ot transparent) SAME graphic	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/02 15:48
S20	1845	((Translucent ot transparent) SAME graphic) and (reaction or response)	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/02 15:48
S21	25	((Translucent ot transparent) SAME graphic) and (reaction or response)) and psychological	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/02 15:48
S22	123	"expense reports"	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/03 16:36

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S23	24	"expense reports" and computer and wireless	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/03 16:31
S24	123	expense adj report	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2004/03/03 16:36
S26	4	(("6,118,427") or ("5,424,945")).PN.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/03/22 15:24
S27	6	(("6,118,427") or ("5,424,945") or ("5,331,969,")).PN.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/03/22 15:25
S28	2	("5052401").PN.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/03/22 15:26
S29	2	("4647964").PN.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/03/22 15:28
S30	2	("5676138").PN.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/09/09 13:42
S31	1	2003/0110144	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/03/22 15:53
S32	6	(("6118427") or ("5424945") or ("5676138")).PN.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/09/09 13:43